

## More Beaches

Beach comparison data set for advertising claim: More stunning beaches close by.

Please find the below substantiation for the claims appearing on our advertising platforms. Campaign effective from 17th April 2024.

The data shows that we have more parks (46 in total) that are less than 2 miles to a nearby beach than our main competitor set.



Parkdean Resorts	Miles Car	Park Holiday Parks	Miles Car	Haven	Miles Car
Crantock Beach	0.7			Cala Gran	1.6
Holywell Bay	0.1				
		Par Sands	0.2	Perran Sands	0.4
Looe Bay	1.8			Riviere Sands	0.3
		Polperro	1.5	Devon Cliffs	0.4
Sea Acres	0.5	Trevella	1.5		
				Rockley Park	0.7
				Seaview	1.7
Bideford Bay	1.5			Weymouth Bay	1.1
Challaborough Bay	0.02	Dawlish Sands	0.8	Orchards	0.1
Ruda	0.2	Golden Sands	0.9	Kent Coast	<0.1
				Lakeland	<0.1
		Landscove	0.8	Cleethorpes Beach	<0.1
				Golden Sands	0.3
West Bay	0.6			Skegness	0.8
		Waterside	1.8	Caister-on-Sea	<0.1
California Cliffs	0.4	Sandhills	0.4	Hopton	0.3
		Wood Farm	1.2	Seashore	<0.1
Heacham Beach	0.1	Dovercourt	0.1		
Kessingland Beach	0.3	Martello Beach	0.2	Cardigan View	0.2
Manor Park	0.4	Seawick	0.4	Garreg Wen	0.8
		St Osyth Beach	1	Greenacres	0.7
Summerfields	0.3	Steeple Bay	0.1	Hafan y Môr	<0.1
				Presthaven	<0.1
Vauxhall	1.8			Berwick	<0.1
Coopers Beach	0.1	Alberta	0.1	Haggerston Castle	<0.1
		Birchington Vale	1.9	Craig Tara	<0.1
Naze Marine	0.4	Harts	0.3	Seton Sands	<0.1
Valley Farm	1.4	Marie	3	Burnham-on-Sea	<0.1
				Doniford Bay	<0.1
Landguard	1.2	Seaview	2	Kiln Park	1.7
Lower Hyde	1			Lydstep Beach	<0.1
Nodes Point	0.9	Lossiemouth	0.6	Penally Court	0.3
Thorness Bay	0.3	Silver Sands	1.9	Quay West	0.2
Camber Sands	0.7	Turnberry	1.9	Church Farm	0.4
Romney Sands	0.7	Broadland Sands	1.6	Combe Haven	0.9
St. Margaret's Bay	1.3				
		Felixstowe Beach	0.9	Far Grange	0.1
		Pakefield	0.9	Primrose Valley	0.1
		Suffolk Sands	1.5	Reighton Sands	0.1
				Thornwick Bay	0.7
Ocean Edge	0.2				
Regent Bay	0.7	Pevensey Bay	0.1		
		Rye Harbour	2		
Church Point	0.2	Winchelsea Sands	0.5		
Cresswell Towers	1				
Crimdon Dene	0.6				
Sandy Bay	1	Sand le Mere	1.3		
Whitley Bay	0.3				
Barnston Beach	<0.1				
Cayton Bay	0.5				
Skipsea Sands	<0.1				
Withernsea Sands	1				
Eyemouth	0.3				
Grannie's Heilan' Hame	<0.1				
Nairn Lochloy	<0.1				
Sandylands	0.5				
Southernness	0.3				
Wemyss Bay	1				
Brynowen	<0.2				
Carmarthen Bay	<0.1				
Pendine Sands	<0.15				
Trecco Bay	<0.3				
Ty Mawr	1.1				